

DIRECTOR COURSE #2630.1 STRATEGIC PLANNING

Date:
Sunday, October 4, 2009

Time:
9:00 a.m. - 4:00 p.m.

Location:
The Peaks Resort
Telluride, Colorado

Instructor:
Wallace Barron

Fee:
No charge for Colorado
directors
\$200 for out-of-state
directors



Course Description: Boards have ultimate responsibility for ensuring and evaluating the long-term health of the organization. They help fulfill this duty by identifying goals through strategic planning and by authorizing the appropriate allocation of resources through the adoption of financial policies and budget review and approval. This course teaches directors how to participate effectively in a strategic planning process.

Key topics include:

- The purpose, value and components of strategic planning
- Preparing for a strategic planning session
- Using a "SWOT" analysis to assess strengths, weaknesses, opportunities, and threats
- Recognizing how the board should plan its monthly agendas around the strategic plan
- Recognizing how the board should use its annual evaluation of the cooperative's accomplishment of the strategic plan as the foundation of the CEO's performance appraisal

Credit: One credit toward NRECA's Credentialed Cooperative Director Certificate will be given upon the successful completion of this class

To Register: Mark the appropriate box on the CREA Annual Meeting registration form or contact Liz Fiddes at the CREA office (303) 455-2700 ext. 103 or e-mail at liz@coloradorea.org

COLORADO RURAL ELECTRIC ASSOCIATION